Business Failures Hit Post-Depression H of red ink. "We're still hopeful t sales will improve by late 1982, there is little else we can do to merican companies based airline that sought the court's bankruptcy court, whether voluntarily costs," the official, who asked : DECEMBER 1982 busine THE MAGAZINE FOR ider Chapter 11 of the or under pressure from creditors. Come going o

en since t GROWING COMPANIES in the Los Angeles pression. During t 82, failing ptcy at tl rate hold rear, 74,67 the busing the rem ay. r of mpanies by Decem ave r 31, the st nu of busines

lures eve orde the Unite ates. Bankrup our swampe the nur and by th mpleri raniff Into

rst three months of bankruptcy court mounted to 4,300, year earlier. An ne Phoer ficia 0 cases ar

ourt complains icked up there of sufficient clerical personnel. & Pradstreet, which tracks filings, reports that failr are occurring at an f 80 per 10,000 compareached in the rate

panies that pay off creditors and voluntarily shut their doors are not included in the failure figures.

In past recessions, economists say, business failures tended to be concentrated in certain vulnerable industries. Housing construction was always one of the first hit. But + recession, the has been wir

cor toar

ents to imports.

malignant forces: a steep recess depressed sales; high interes that punish business and con alike; a profit squeeze on produ basic materials, whose selling have dropped sharply while p tion costs have risen; uncoop I loan weather that slowed retail sa rms are winter; and a recession in V forces Europe that has retarded U.S.

cent nationwide \$2.50 blame

falling profits on a combina

ng man- and brought increasing pressu

oth Rise. n Down:

ems? vernment' economic

in Augu hs of resp e Depar mic inc , raisin

term C Secretary Malcoln news conference that people she into a single n e leading ind

Adridge said. recovery. among gloom ase in the nu homes sold to July. The ac ugust compan

nual rate of sa is in August s, up from a 352,0 ate in July. However, Augus ere still 1.4% below the year ce of 364,000 units.

thly numbers do bounce ar Ortner said it was possib numbers could turn posi eptember.

Durable goods are items s metals, household furnishings.

machinery, and defense produc have a useful life of three or more

on home loans surveyed during the was the rate at which mortga, second quarter, 5.56% were at least rowers were entering the fore 30 days past due. That figure com- process. In the second quarter te defaulting on their pares with 5.35% during the first quarthe first, 0.2% of all mortgages

Braniff Grounds All Flights, Seeks

Court Protection

airman Vor

Vill Fl-Analysts

Express Doubt

DALLAS-Braniff In orp., a major domestic onal airline based here. ight cancelled all flight 500 workers home.

s to make alternate plans ought protection from its deral bankruptcy cour While Braniff execu ediately asserted

ulticolored fleet e back in the air nalysts were skep With debts top

raniff had run t \$660 million du onths of 1982. Braniff, the count

rline, filed a petit of the federal Bankruptcy Ad ommon practice for companies eed time to reorganize themselve rofitability while continuing ons. But Braniff had alread own when it went to the on to us isn't generating any q v off its debts.

"That's absolutely crazy," said ountryman, a Harvard law profes ho specializes in bankruptcy. "W

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90

DETROIT—Automobile sales took mortgage loans at record levels.

EDDAAILLE

ter and 5.26% in the year-earlier second into the overdue category. The

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> Illustration by Anna Davidian Typography by Phototype Northeast



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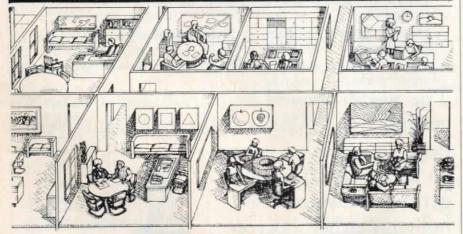
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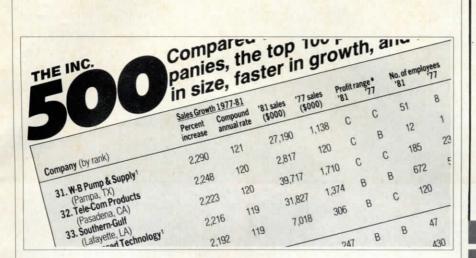
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FYI



NC.'s premier issue in April 1979 staked out new turf in business journalism by ranking the 100 fastest-growing small public companies in the United States. Since then the INC. 100 has moved forward one month—it now appears each May—and has remained one of our most widely read and best-known features. Last December we expanded the concept by publishing our first listing of the 100 fastest-growing *private* U.S. companies. In this month's issue we have moved one step further by expanding our private growth listings to include 500 companies.

INC. originally chose to focus on growth as our leading indicator of small company progress because growth provides new jobs and increases the vitality of the economy. It is the process of growth, and accompanying innovations, that makes small companies special and important. In turn, we chose to begin ranking private company growth because the vast majority of people who run small companies—our readers—work in private rather than publicly owned businesses. In fact, the vast majority of all companies are privately owned.

For most of us, 1982 has not been a cheerful year. Yet the enormous vitality of the INC. 500 proves that our economy is far from moribund. From Altos Computer's five-year growth of 14,164%, at the top of the list, to the 235% growth rate of Termiflex, at the bottom, this is an extraordinary group of companies by any

measure. And lest one think that our present troubles have killed off such heady potential for future lists, it pays to know that the majority of INC. 500 companies began life eight years ago, in the heart of another recession.

The INC. 500 is our most ambitious project and in many ways our most important. By focusing on the private sector, the largely hidden but most significant part of our economy, we hope to add yet another dimension to business reporting. The inherent creativity and resourcefulness of business in our country is sometimes all but obscured by bad news surrounding the few giant companies at the top of the pyramid. We would be foolish to pretend that the problems of big companies and those in the economy as a whole don't affect small businesses, but by the same token it is refreshing to know. that a lot of intrepid people keep right on pushing at the frontier regardless of circumstances-and succeeding spectacularly in the process.

Since INC. began publishing almost four years ago, our primary goal has been to observe and report on the methods such successful small companies and their managers use, in the hope that all our readers will learn and benefit. At the end of one of the gloomiest economic years anyone can remember, we point to the INC. 500, and to the stories behind the statistics, with pride and with hope that "better days" exist not only in the future but also in the present.

Chris teach

Chris Leach, Managing Editor

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THE INC.



In an ailing economy, smaller businesses have become the pacesetters of the 1980s. Led by 100 companies that have chalked up sales gains of more than 1,100%, the INC. 500 emerges as an elite club in which 500% growth in the last five years is more the rule than the exception.

THE INC. Each company on the Private 500 has more than tripled its sales in the last five years. Among the top 100 companies, the five-year growth rates exceed 1.100%.

Business failures, layoffs, battered P&Ls, and loan defaults: While the headlines continue to blurt bad news, American business winds up 1982 sputtering about Reaganomics and straining to justify optimism about the year ahead. For many, innovation, determination, and sheer momentum have become the keys to success in an economy that has left no industry unscathed. Nowhere is this more true than among the 500 smaller enterprises that make up INC.'s list of fastest-growing privately held companies. As Jake Morse, president and founder of Marliss Industries Inc. (#18), a Jonesboro, Ark., farmequipment maker, quips, "We've chosen not to participate in the recession."

While many companies have not had such a choice, every company on the INC. Private 500, like Marliss, rode into 1982 on the crest of sales gains that represent three times the momentum of many counterparts and most larger corporations. For example, while total sales posted by the nation's 500 largest corporations rose 70% from 1977 to 1981, sales for the INC. 500 skyrocketed 571%. No company qualified for the list that had not at least tripled its sales in the past five years.

From California's Altos Computer Systems at the top of the list to New Hampshire's Termiflex, the 500 companies are ranked according to their percentage increase in sales from 1977 to 1981. Five years ago, the 500 companies averaged \$1.3 million in sales, with about 60% of them generating less than \$1 million and only 24 topping the \$5 million mark. Today, the average volume for the INC. 500 is \$8.6 million, with 225 companies topping \$5 million.

The ranking represents a diverse range of industries, from air courier services to oil and gas producers. It includes 133 manufacturers, 83 wholesalers, 42 retailers, and 29 contractors. Among the manufacturers are 18 makers of computer equipment, 8 producers of medical devices, and 6 companies in the telecommunications field. Led by 32 computer software companies, the service businesses include 10 personnel specialists, 6 plant security companies, and 5 trucking lines.

The 500 companies are headquartered in 44 states, the District of Columbia, and

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Puerto Rico. Not surprisingly, however, California is the front-runner, with 84 companies-more than twice as many as runners-up Texas (39), New York (34), and Massachusetts (32)

Diverse as they are in industry and location, the INC. 500 share at least three qualities-they are young, productive, and profitable. On average, the 500 companies have been in business only 10 years. Most are products of the 1970s-346 were founded in the past decade. Using sales per employee as a yardstick, the emerging companies produce greater volume per worker than most giant counterparts. Led by Colorado Boxed Beef (#383) and International Games (#11), with sales per employee of \$2.7 million and \$1.5 million, respectively, the INC. 500 includes 173 companies that rang up more than \$100,000 per employee in 1981.

More important than employee sales statistics, however, is the growth in number of employees among the INC. 500. In the last five years, the overall size of the group's work force has soared by 315%—a significant figure compared with the meager 2% increase registered by the Fortune 500. As a group, the INC. 500 companies have created 53,400 jobs since 1977.

While the majority of the INC. 500 companies expanded internally during the 1977-81 period, acquisitions played a role in the growth of 110 companies. Most of the acquisition activity has been concentrated among the service companies, whose targets have been businesses similar to their own. Among the most active acquirers are security service concerns (Alarmingly Safe & Sound, #46l; California Plant Protection, #458; Titan, #360). Clearly the most active among the manufacturers on the list is Brenlin Group (#441), an Akron-based combine of 12 companies that now produces everything from brake shoes to beer kegs.

As their statements testify, the INC. 500 companies are also as profitable as they are productive. Although 79 of the companies closed 1977 in the red, only 13 were wrestling with deficits at the end of 1981. More important, over 300 companies report net income exceeding 6% of sales. Of those, 54 chalked up earnings of 16% or more in 1981. Overall, when 1977 and 1981 profits are compared, the 500 growth companies appear to be holding their own. While earnings for 259 companies remained about the same in the fiveyear period, 160 boosted profit levels, and only 81 saw their bottom lines shrink.

Although the statistics reflect the explosive growth and diverse nature of the INC. 500, the true significance of these pacesetting enterprises is the human element. Behind each entity is an entrepreneur whose ingenuity and perseverance has led to outstanding growth. Just how much of a role entrepreneurs have played in these companies is reflected in the extent of the chief executive officers' ownership. In three out of four companies, the CEO holds a majority interest—more than 50% of the equity. Furthermore, in at least one out of four cases, the CEO is the sole owner. Among companies in which the top officer holds less than a controlling interest, most of the CEOs (7 out of 10) share at least 25% of the action.

As with any ranking of elite companies, the INC. 500 raises curiosity about companies that finished as runners-up and those that were disqualified. At press time, Klein Associates Inc., a Salem, N.H., manufacturer of underwater detection equipment. with 1981 sales of \$5.1 million and a fiveyear gain of 234%, emerged as #501. Other runners-up include more than 100 companies that have at least doubled or tripled their sales in the past five years.

Among companies disqualified, the most noteworthy are those that were eliminated because their 1977 sales were less than \$100,000. These companies testify to the meteoric growth of smaller privately held concerns. Among them are Data-Chek, Microamerica Distributing, and TeleVideo Systems, all of which generated sales of less than \$50,000 five years ago. By 1981, however, Data-Chek, a Portland, Oreg., check-verification service, had soared to \$9.2 million; Microamerica, a Needham, Mass., distributor of microcomputers, had reached \$16.9 million; and TeleVideo, a Sunnyvale, Calif., maker of computers, had surpassed \$35 million.

Where will the INC. 500 go from here? As experience shows, several-already marking time until the market turns-will cross the threshold to public ownership. Several others will be drawn into the takeover game, emerging as willing or reluctant prizes. And, unfortunately, one or two will end up in the casualty column as further testimony to the turbulence and entrepreneurial risks of the early 1980s.

Brad Ketchum f.

Bradford W. Ketchum Jr., Senior Editor

The information published in this report is based on material supplied by the companies. In each case it has been verified in writing by a company officer, by supporting financial statements, and by telephone interviews between INC. editors and company principals. The published information is the only material that INC. will make available.

THE INC. 500

America's fastest-growing private companies.

Company (by rank)	Sales Grow Percent increase	cth 1977-81 Compound annual rate	'81 sales (\$000)	'77 sales (\$000)	Profit ran	ge*	No. of em	ployees '77	Acquisitions '77-'81	Date founded	Business description
1. Altos Computer Systems	14,164%	246%	\$21,396	\$ 150	A	A	250	14	No	1977	Mfr. multi-user microcomputers
(San Jose, CA) 2. Terminals Unlimited	9,332	212	16,730	177	В	В	98	4	Yes	1976	Computer sales, services
(Falls Church, VA) 3. A-America ¹	8,501	205	9,633	112	С	С	56	4	No	1974	Importer/wholesaler, furniture
(Seattle) 4. Florida Food Industries	6,654	187	7,231	107	В	D	55	6	No	1977	Popeyes Famous Fried Chicken franchise
(Winter Park, FL) 5. International Postal Mktg. (Montville, NJ)	6,408	184	7,212	111	В	D	68	8	No	1974	Mkt., distrib., mfr., collectibles
6. CompuShop	5,433	173	8,374	151	С	С	76	8	Yes	1977	Retail computer stores
(Richardson, TX) 7. J.A. Cornwell	5,203	170	18,522	349	В	D	9	5	No	1975	Project developers service
(Pasco, WA) 8. Paychex	5,083	168	14,358	277	С	В	300	11	No	1970	Automated payroll service
(Rochester, NY) 9. Furniture Consultants ¹	5,063	168	11,100	215	С	С	41	2	No	1976	Office furniture dealer
(New York) 10. Homestead Products (Ramona, CA)	5,003	167	10,700	210	С	A	150	8	No	1975	Mfr., ceiling fans
11. International Games	4,952	167	32,391	641	В	В	22	8	No	1972	Mkt., card/board, related games
(Joliet, IL) 12. Management Improvement	4,707	163	15,670	326	D	D	125	12	Yes	1977	Technical finance/mgmt. service
(Durham, NC) 13. Technology for Energy ¹	4,512	161	12,918	280	C	D	195	8	No	1975	Products, services, electric utilities
(Knoxville, TN) 14. Texas Tumbleweed	4,434	160	14,918	329	В	C	650	45	No	1977	14 steakhouses
(Houston) 15. Sharper Image (San Francisco)	4,259	157	27,985	642	В	В	110	8	No	1976	Mail-order catalogues
16. Commercial/Industrial Admin.	4,079	154	14,000	335	Α	С	48	2	No	1977	Third-party insurance admin.
(Santa Clara, CA) 17. Metier Mgmt. Systems	4,079	154	22,803	546	В	В	350	5	No	1977	Develop/mkt., turnkey computer sys.
(Houston) 18. Marliss Industries	3,937	152	5,127	127	В	D	125	5	No	1977	Mfr. farm equip.
(Jonesboro, AR) 19. Hill International	3,759	149	7,100	184	В	D	131	5	Yes	1976	Mgmt. consultants, construction ind.
(Willingboro, NJ) 20. Ronald Hsu Construction (Capitol Heights, MD)	3,300	142	4,256	125	С	D	100	5	No	1976	General contractor
21. Delta Business Systems	3,085	138	5,988	188	С	В	120	12	No	1976	Sales/leasing/service, office equip.
(Orlando) 22. TSR Hobbies1	3,061	137	17,251	546	A	В	187	12	No	1974	Publisher, games/books/magazines
(Lake Geneva, WI) 23. Mini-Pak	2,839	133	3,389	115	В	С	30	4	No	1976	Software sys., communications ind.
(New York) 24. Polaris Vac-Sweep	2,825	133	11,782	403	В	D	65	15	No	1957	Mfr.,mkt. swimming-pool cleaner
(San Marcos, CA) 25. Kassouf Parking ¹ (Cleveland)	2,750	131	4,842	170	С	С	60	12	No	1972	Operate parking facilities
26. R.W.P. Johnson Associates	2,715	130	6,868	244	В	С	7	4	No	1970	Design/erect cooling towers; ductwork
(Bridgewater, CT) 27. Energy Supply	2,532	127	19,328	734	В	В	145	25	No	1977	Coal producers/brokers
(Wayne City, IL) 28. Ghent Mfg.	2,382	123	9,094	366	В	C	85	6	No	1977	Mfr. visual communication aids
(Lebanon, OH) 29. Sun Hill Industries ¹	2,378	123	4,980	201	A	Α	32	4	No	1974	Mfr. holiday goods, candy molds, clocks
(Stamford, CT) 30. Seaboard Electronics (New Rochelle, NY)	2,355	123	2,700	110	В	D	78	5	No	1976	Telemetry monitoring & central systems

Compared with the INC. 100 fastest-growing public companies, the top 100 privately held businesses are smaller in size, faster in growth, and far more diverse.

	in s	ize, ta	aster	ın gı	row	ıın,	and	Tar	IIIOI	e ui	verse.
Company (by rank)	Sales Grov Percent increase	vth 1977-81 Compound annual rate	'81 sales (\$000)	'77 sales (\$000)	Profit ra	inge • '77	No. of emp	oloyees '77	Acquisitions	Date founded	Business description
31. W-B Pump & Supply ¹	2,290	121	27,190	1,138	С	С	51	8	No	1971	Oil-field supplier
(Pampa, TX) 32. Tele-Com Products	2,248	120	2,817	120	C	В	12	1	No	1977	Distrib. electronic telephone prod.
(Pasadena, CA) 33. Southern-Gulf	2,223	120	39,717	1,710	С	C	185	23	No	1976	Marine transport, to offshore oil ind.
(Lafayette, LA) 34. Advanced Technology ¹	2,216	119	31,827	1,374	В	В	672	51	No	1976	High-tech. professional services
(McLean, VA) 35. Columbia Data Products ¹	2,192	119	7,018	306	В	С	120	10	No	1976	Mfr., mkt., develop computer/software
(Columbia, MD)	Live										
36. Charles River Data Systems	2,187	119	5,645	247	В	В	47	7	No	1973	Mfr. computers, peripherals
(Natick, MA) 37. Vermont Castings	2,185	119	29,070	1,272	В	C	430	78	No	1975	Mfr./sale cast-iron stoves
(Randolph, VT) 38. Lawson Associates	2,082	116	2,529	116	C	C	101	5	No	1975	Software consultant
(Minneapolis) 39. Aquidneck Data	2,051	115	5,883	274	C	C	159	22	No	1976	Software design, develop., consult.
(Middletown, RI) 40. Microtech Mfg. ¹ (St. Louis Park, MN)	2,033	115	12,800	600	D	В	310	15	Yes	1973	Precision metalworking
41. World Wide Chemicals	2,005	114	2,095	100	В	D	18	4	No	1977	Mfr. automotive products
(Indianapolis) 42. Wolfberg/Alvarez/Taracido	1,927	112	3,264	161	В	В	146	10	No	1976	Architec., int. design., mgmt.
(Miami, FL) 43. Can-Am Communications	1,925	112	6,890	340	В	С	150	25	No	1972	Cable-TV construction
(Ontario, CA) 44. Inacomp	1,922	112	8,713	431	С	В	50	6	No	1976	Mktg., microcomputer syst., software
(Troy, MI) 45. Parker Construction ¹ (Charleston, SC)	1,903	112	3,522	176	С	В	100	10	No	1976	Industrial/commercial contractors
46. SAS Institute ¹	1,894	111	10,086	506	В	В	120	13	No	1976	R&D computer software
(Cary, NC) 47. American Pump & Supply	1,880	111	3,502	177	C	С	24	2	No	1977	Dealer, oil-field supplies, equip.
(Cushing, OK) 48. Comark	1,872	111	2,253	114	В	A	18	1	No	1977	Distributor, computer supplies
(Elmhurst, IL) 49. Conference Management	1,830	110	7,102	368	В	C	30	4	No	1976	Mgr., trade shows/conferences
(Norwalk, CT) 50. Rustman Bus (St. Louis)	1,813	109	7,677	401	В	В	30	3	No	1975	School bus contractor/distributor
51. Willis Cos. ¹	1,749	107	13,917	753	В	С	111	8	No	1976	Personnel services
(Houston) 52. TeleCheck Texas	1,740	107	3,477	189	В	D	79	14	Yes	1977	Check-verification services
(Houston) 53. Kirke-Van Orsdel ¹	1,688	106	11,408	638	В	D	290	42	Yes	1974	Insurance broker/administrator
(Des Moines) 54. Vital Signs¹	1,678		5,760	324	В	C	26	5	No	1972	Mfr., anesthesia equipment
(East Rutherford, NJ) 55. Finals Racing Swimsuits (New York)	1,671	105	2,596	146	A	D	40	5	No	1976	Mail-order racing swimsuits
56. ACSIS¹	1,666	105	3,090	175	В	С	100	15	No	1975	Computer consultants
(New York) 57. Red Calliope & Assoc.	1,661		4,749	270	В	С	26	12	No	1969	Mfr., infant nursery accessories
(Culver City, CA) 58. F.J. Sciame Construction ¹	1,629	104	11,427	661	С	С	45	10	No	1975	General contractor
(New York) 59. Auto-Line Manufacturing	1,614		6,000	350	В	В	250	12	No	1977	Mfr., ignition wire sets
(Copiague, NY) 60. Flight Int'l. Group (Atlanta)	1,600		12,759	9 751	В	А	150	14	Yes	1976	Aviation serv./defense contracts
61. PBM Office Products ¹	1,59	5 103	2,867	169	В	A	52	12	No	1974	Distributor office products
(Cleveland) 62. Graham Brake & Diesel	1,59	4 103	3,133	185	C	D	18	3	Yes	1977	Distrib. transit replacement parts
(Chatsworth, CA) 63. Agrigenetics	1,57	4 102	85,36	4 5,100	C	C	730	30	Yes	1975	Agrigenetics research; mktg. seeds
(Denver) 64. Techexport ¹	1,56		13,014	4 780	В	В	78	10	No	1971	Export computer peripherals
(Waltham, MA) 65. Applied Process Tech. (Santa Clara, CA)	1,50		3,647		С	В	38	8	Yes	1975	5 Mfr. equip., semiconductor ind.

^{1/} Ranked among the INC. Private 100 companies in I981. */ Net income as % of sales: A. 16% or more; B. 6%-15%; C. 1%-5%; D. loss.

How extensive is the private ownership? In three out of four cases, the chief executive holds majority interest. Furthermore, in 30% of the companies, the CEO is sole owner of all equity in the business.

Company (by rank)	Sales Gro Percent increase	wth 1977-81 Compound annual rate	'81 sales (\$000)	'77 sales (\$000)	Profit '81	range*	No. of er	mployees	Acquisitions	Date founded	Business description
THE ENGLISHED SERVICE			No.	1000	T Section				HART.		
66. Convex (Washington, DC)	1,488	100	2,241	141	В	В	33	11	No	1976	Mfr./sell data communication equip.
67. Industrial Training (Rockville, MD)	1,477	99	3,084	196	В	D	36	7	No	1977	Produce ind. training video program
68. Nat'l Business Communic. (Pompano Beach, FL)	1,473	99	3,502	223	В	D	50	2	Yes	1972	Bus. telephone/communication sys.
69. Bank Earnings Int'l.	1,472	99	3,627	231	C.	A	44	4	No	1976	Bank consulting
(Atlanta) 70. Yankee Group	1,471	99	5,500	350	A	A	62	6	No	1970	High-technology market analysis
(Boston)				20.00							
71. Ad-Tek Engineering Services ¹	1,464	99	3,420	219	C	C	66	8	No	1974	Temporary technical personnel
(Irvine, CA) 72. McCormack & Dodge ¹	1,430	98	26,225	1,714	C	С	350	57	No	1969	Develop, mkt. financial software
(Needham, MA) 73. Shallow Waterbeds	1,400	97	5.400	360	В	C	68	9	Yes	1976	Waterbed retailer
(Lubbock, TX) 74. Neuro	1,370	96	14,700	1,000	В	D	65	4	No	1976	Design, mfr. loading equip.
(W. Chicago, IL) 75. Katek	1,355	95	1,518	104	В	C	126	16	No	1975	Repair cable-TV terminals
(Middlesex, NJ)	1,000	33	1,510	104	В		120	10	140	1973	nepail cable-1 v terminals
76. B.W. Levy Security Cnslt. ¹	1,355	95	1,600	110	В	A	110	20	No	1975	Public safety/security consulting
(Chicago) 77. Memphis Glove	1,354	95	8,806	605	C	C	21	4	No	1974	Importers/distrib. industrial gloves
(Memphis) 78. Delphi Glass	1,336	95	2,154	150	В	A	50	20	No	1972	Wholesale/retail stained-glass supplies
(Lansing, MI)											
79. Ashcraft Trucking (Shelbyville, IN)	1,328	94	4,988	349	С	С	85	15	No	1970	General commodities common carrier
80. Piedmont Mechanical (Spartanburg, SC)	1,327	94	11,118	779	В	С	245	48	No	1977	Mechanical contractors, HVAC
81. Data Electronics ¹ (San Diego, CA)	1,309	94	11,834	840	В	С	419	25	No	1974	Mfr. magnetic tape-drive
82. Telecommunications Spec. ¹	1,305	94	11,065	787	В	В	190	30	No	1974	Telecommunication equip. sales/service
(Houston) 83. Virginia Textiles	1,255	92	2,229	164	C	C	40	3	Yes	1976	Imprinted sportswear
(Richmond, VA) 84. HTC	1,255	92	1,902	140	С	С	30	3	No	1974	Mfr. vapor-phase soldering system
(Concord, MA) 85. Datamaxx USA	1,237	91	6,075	454	В	В	35	7	No	1973	Sales/develop., computer peripherals
(Tallahasee, FL)	, por		0,010							1010	cates, acrosops, compater perpretate
86. Computech (Wethersfield, CT)	1,222	91	1,603	121	В	Α	30	3	No	1977	Data processing consulting/sys. dev.
87. Corvette America	1,220	91	2,976	225	C	D	30	4	No	1977	Mfr./distrib., Corvette parts
(Boalsburg, PA) 88. Pillsbury Chemical & Oil	1,213	90	5,250	400	В	C	48	10	Yes	1924	Mfr. coolant/lubricants, for metalwork
(Detroit) 89. Three Rivers Computer	1,212	90	3,371	257	D	В	108	10	No	1976	Mfr. computer workstations
(Pittsburgh) 90. Univox-California	1,212	90	10,100	770	C	D	212	50	No	1970	Electronics, water-purification equip.
(Los Angeles)				CHARLE I				T TOTAL			Lancas Adult
91. Dorman Bogdonoff	1,206	90	2,482	190	C	D	65	9	No	1975	Mfr. membrane, tactile keyboards
(Andover, MA) 92. Harmony Foods	1,204	90	23,566	1,807	C	C	200	30	No	1969	Natural snacks, confectionary foods
(Santa Cruz, CA) 93. J. Nageldinger & Son	1,202	90	3,216	247	В	D	19	8	Yes	1880	Respiratory-therapy equip.
(Westbury, NY) 94. State Machine Products	1,191	90	3,726	289	В	В	115	18	No	1970	Mfr. food service/lighting equip.
(Dry Ridge, KY)											
95. American Passage Mrktg. (Seattle)	1,180	89	2,713	212	С	С	75	1	Yes	1976	College media, mktg./mail order
96. Early Winters—Omnipotent ¹ (Seattle)	1,171	89	9,100	716	С	С	167	39	No	1973	Mfr./retailer, outdoor clothing, equip.
97. Apoca Industries (Deer Park, NY)	1,168	89	2,500	197	C	D	94	7	No	1974	Mfr. telecommunication equip. sys.
98. Computer Systems Research	1,146	88	1,430	115	В	C	24	1	No	1974	Computer systems software/training
(Avon, CT) 99. Seko Air Freight	1,133	87	9,722	789	C	C	60	10	No	1976	Air-freight forwarding
(Rosemont, IL) 100. Commercial Pipe Services	1,126	87	1,456	119	A	A	60	8	No	1977	Oil-field hydrostatic testing, maint.
(Morgan City, LA)	1,120		1,100	10			00		1.0	1377	on note tryatostatic testing, maint.



PRIVATE LIVES

Microcomputers, welding equipment, wheelchairs, prefabricated churches, and five other businesses earned their companies a spot on this year's INC. 500.

Altos Computer Systems; manufacturer of multi-user microcomputers; San Jose,

Calif. It is clear that there isn't much room in microcomputers for two companies named after fruit. Luckily, although the 200,000-square-foot San Jose, Calif., headquarters of Altos Computer Systems is located in an apricot orchard, founder David Jackson chose to style his company after his hometown of 15 years, Los Altos Hills. Still, it was close: The corporation's slick promotion theme features fruit-packing crates labeled with "Altos Brand" contents.

But there is more to comparing apples and apricots than mere namesakes. Apple Computer and Altos each happens to be INC.'s 1982 fastest-growing small business-Apple among public companies (see INC., May, page 59), and now Altos among the private. Each company was conceived in a California basement (or reasonable facsimile), and each was born in 1977. In that fecund year, Apple had only 10 employees, Altos but 14. And their initial growth was relatively unspectacular: In the first 12 months, each company posted less than \$1 million in sales.

But here the limbs diverge. Ex-computer salesman Jackson, a round-faced, curly-haired Englishman who was then barely 40, went straight for the high end of the microcomputer market. Staking out a broad but well-defined nichebusiness processing and communications systems that didn't demand the full power of minis-Jackson assumed that the technology of micros would soon usurp territory firmly held by well-established minimakers. Jackson aimed to be there when it did. And he wagered his \$100,000 personal nest egg that Altos could do it far more cheaply than prospective competition

In 1979 Altos expanded from oneuser to multi-user systems, and it has gone on to take as prodigious leaps in its sector as Apple has (even more so in the scorching personal computer market that Jackson eschewed) in the other. The Altos figures shout for themselves:



Founder David Jackson has been breeding Altos to be like a Doberman, "mean and lean.

from \$8 million in sales in fiscal 1980 to \$21 million in fiscal '81 and to an announced \$51 million for fiscal '82, ended on June 30 (a figure not included in INC.'s listing criteria). That is a gain of 143% in a dismal year that slowed down many another high-tech high-flier

Jackson grudgingly recognizes that the growth slope inevitably must start to flatten-but not necessarily by much. This September, Altos was shipping at the rate of \$80 million a year. In three more years, say some forecasts, it will be a \$500 million company.

Altos has just introduced a line of single-card, 16-bit machines that can be networked to as many as 800 individuals. Thus increasingly more powerful microcomputer systems have been placed firmly on the doorsteps of established minicomputer outfits. Indeed, says Jackson, "any OEM that DEC is selling is a target for us." This competitive turn is not going unchallenged. DEC, IBM, Wang, Data General, and even Apple-to name just a few-are trying to squeeze into a niche already occupied by Altos and a handful of small companies. So, predictably, will the Japanese.

Most of them won't last, Jackson feels. Many smaller entries "don't seem to be making it." For one thing, no longer does only \$200,000 suffice to gear up for the 16-bit market; rather, \$20 million is needed. And the bigger companies suffer from self-defeating stubbornness. Some, for example, manufacture their own peripherals, which gluts inventory in slow times; others insist on imposing their own operating systems, a conceit Jackson likens to each phonograph-record company devising its own rate of RPM. "I'm watching them make mistakes that it will take them a couple of years to recover from," he gloats.

Meanwhile, Jackson has been breeding Altos like a Doberman-to be "mean and lean." Its pretax margins are a slim 20%, but in 1981, its net income was a highly profitable 11.2% of sales. It manufactures only its board and acquires the rest from vendors. Its control methods can respond to threatened inventory excesses within two months. It utilizes

(continued top of page 43)

standard chips like Intel's and standard operating systems like CP/M and UNIX. Thus 300 "happy but serious" employees (largely because of liberal employee stock ownership, Altos enjoys low turnover) were able to produce 1982 revenue at the exceptionally high ratio of \$170,000 each. "That's the key to this business. If Japan can do it," challenges Jackson, "good luck to them. No competitor can underprice us and survive."

Another unassailable Altos strength, says Jackson, is marketing and promotion. Altos extends up to \$1 million in credit to dealers-a lure that would-be pursuers will find hard to match. All told, it spends 12% of sales on dealer support and end-user advertising.

So far Altos's growth has been largely self-financed, but additional capital is needed just to expand accounts receivables, Jackson figures. To finance the next phase, the company was expected to go public in November, with about \$38 million in new stock. Some of the money probably will be plowed into research and development-an area in which ratios have fallen behind, mainly because of rapid sales expansion. "If you're going to stay significant, you've got to be spending it," says Jackson, who intends to bring R&D expenditure up to 10% of sales from mid-'82 levels of 61/2% to 7%. On the drawing board are some "sexy-looking," low-end products (one is a 16-bit model for about \$5,000), and "mind-boggling" developments in networking and communications. "We want the total sale." says the seemingly insatiable Jackson, "from desktop to mainframe."

Despite the apparent ease with which Altos was steered into eight-digit revenues. Jackson figures that one successful launch per lifetime is enough. The last time he started a business, in the late '60s, he had to sell it for lack of capital. "I learned then that if you want to meet the payroll you'd better have some money in the bank."

Now that the money is there (in 1981 Altos had \$4 million in cash and a credit line for another \$5 million), he intends to keep it there. "I'm really not an entrepreneur." Jackson explains. "It's too stomach-churning to realize that the business stops when you go home at night and doesn't start up again unless you return in the morning. The bigger this one gets, the better."-R.A.M.

Jewell Building Systems; manufacturer and fabricator of metal buildings and homes; Dallas, N.C. "The down economy has accrued to our benefit," says Everett Jewell,

owner of Jewell Building Systems, a Dallas, N.C., manufacturer and fabricator of pre-engineered metal agricultural, industrial, and commercial buildings, houses, and churches. "In hard times, people are looking for alternatives.'

Jewell has built his five-year-old business to more than \$2 million in sales by continually looking for innovative alternatives himself. When he started, with \$30 in his pocket and a part-time secretary, he advertised farm storage buildings. Rather than try to secure credit, he first made the sale, then had

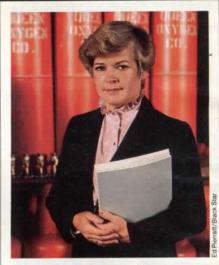


Everett Jewell makes use of alternatives.

the product manufactured under his name and delivered. Today, although his company has grown to be a manufacturer with 30 full-time employees, he still does a strictly cash business, even though "our bankers tell us we can't do business that way.'

His expansion into housing came about as an attempt to provide alternatives. "I had spent 10 years in the mobile-home business," he says," and I discovered that a person who bought a mobile home would rather have had a conventional home if he could have afforded it." Estimating that some 80% of prospective buyers nationwide had been priced out of conventional houses, Jewell developed a vinyl-coated, woodgrain house that could be sold for \$28,000. "Anytime you have an 80% market and an effective product, you might as well hitch up the locomotive and go," he says. Besides national sales, he is negotiating a deal for 20,000 steel homes in Colombia, South America, part of an overseas market whose potential he believes is enormous.

The latest alternative to engage Jewell's attention is the church market, where costs range from \$42 to \$105 a square foot for sanctuaries constructed by church contractors. "We applied our system to come up with a series of churches where you can turn the key and walk in for \$26 a square foot, including furniture, pews, baptistry, steeple, and cross," he says. "The future market is unreal."—C.H.



Irene Dugger opened a world to women.

Queen Oxygen Co.; supplier of welding equipment;

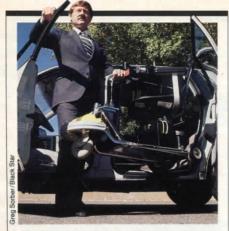
thington, Ohio. The welding-supply business. Irene Dugger admits, is a man's world. "But I can go into a welding shop and talk to the foreman and the superintendent, and I can relate to them," she says.

Ten years ago Dugger was 40 years old, a publishing-company clerk with some door-to-door selling experience, and dreaming of owning her own business. Today she is the chief executive officer and majority stockholder of Queen Oxygen Co. in Worthington, Ohio, a company with sales last year of almost \$3.5 million and a five-year growth rate of 618%.

The company's success, Dugger claims, has come largely from its female ownership and predominantly female staff. The president and all eight salespeople are women. "We've tried men," secretary-treasurer Delbert Thomas says, "but they just haven't cut the mustard."

Typically, most welding-supply distributors sell in a limited geographical area, delivering goggles, helmets, solder, torches, and accessories from a route truck. But the female ownership of Queen Oxygen has led to an expanded, nationwide customer base as well, selling supplies to large corporations eager to fulfill their affirmative-action requirements.

As Queen Oxygen has grown, so have Dugger's horizons. Some two-thirds of the company's sales growth has been in used compressed-gas cylinders, which Dugger purchases for reconditioning from dealers and government-surplus sources across the country and in Europe, Africa, and the Orient. "Irene had never been farther west than Indiana when we started," marvels Thomas. Now she's been all over the world-and made it a woman's world, too .- C.H.



Allan Thieme's staff respects the product.

Amigo Sales Inc.; manufacturer electric wheelchairs;

Bridgeport, Mich. For plumbing contractor Allan R. Thieme, designing a better wheelchair was easy-the hard

part was selling it.

In 1968, when his wife, Marie, contracted multiple sclerosis, Thieme saw the disadvantages of the conventional wheelchair firsthand. Not only was it too wide to maneuver, it also forced his wife to sit still, unable to move, looking far more crippled than she really was. The replacement he developed, a motorized scooterlike device with a swivel seat and handlebars like a bicycle's, enabled Marie to exercise her legs as the doctor had ordered.

But most medical-equipment distributors had little interest in a wheelchair produced by a plumbing contractor with neither capital nor a reputation behind him. Thieme talked to dozens of distributors, but in five years Amigo Sales Inc. managed to sell only a few hundred wheelchairs, 90% through direct contact with handicapped people.

"I was broke, and I was going to drop it." Thieme remembers—until the very effectiveness of the product suggested a novel marketing approach. Handicapped people who had been limited to conventional wheelchairs found the machine gave them the mobility to lead a full and nearly normal life. Why not let us sell the chair, several users suggested-and so was born the Amigo direct-sales staff, 80% of whom are either handicapped themselves or have relatives who are handicapped.

Sales for the Bridgeport, Mich., company began to rise, topping \$9 million in 1981. The market remains huge. And no one can tap that market better than Amigo's sales staff. "Many of these people might have trouble finding regular employment; society still makes it hard for the handicapped to find a job, Thieme says. "But the people using the Amigo have a distinct advantage: They know what the Amigo can do. It has touched their lives directly."-R.C.W.

Cook Machine Co.: manufacturer of oilfield equipment; Dun-

can. Okla. When Henry and Dorothy Cook established Cook Machine Co. in 1956, its stock-in-trade was repairing and rebuilding automobile engines and selling car accessories. But over the years, as oil-well drilling became more intense in its own backyard, the Duncan, Okla., company began to use its machining expertise to move beyond autos. First it began fixing oil-field engines for oil companies producing in the area. Soon the Cooks started to see orders for custom-machined parts from Halliburton Services Division, a big oilfield service company based in Duncan. In 1976, sensing a market opportunity, Henry Cook decided to design and build oil-well pumping units from scratch.

For a while, the pumping units, selling for \$1,500 to \$15,000, were a modest sideline. But by 1978, as drilling activity heated up, demand for Cook Machine's CMC pumping units, which

featured a patented design using heavyduty chains instead of gears, was so strong that the Cooks invested more than \$3 million in a new plant, inventory, and machines.

During 1980 and 1981, when sales shot to more than \$5.6 million, Cook Machine built about 200 oil-well pumps a month, near its capacity, and employed more than 30 workers, including 12 skilled machinists. Besides Henry, now 59, who supervises production, and Dorothy, 56, the family business also includes their two sons-one working as a programmer and personnel manager, the other as a designer, buyer, and salesman-and their wives.

Lately, due to slackness in the world oil market, Cook Machine is no longer producing pumps at anywhere near its capacity-and many of its competitors have gone under. But, says Dorothy Cook, "it's our feeling that the activity will begin to come back, and when it does we're ready to manufacture as many pumps as anyone wants to buy." -B.G.P.

Polaris Vac-Sweep Corp.; manufacturer and marketer of swimming-pool cleaner; San Marcos, Calif. "Get the sale and then worry" was once the catchy philosophy of family-owned Polaris Vac-Sweep Corp. of San Marcos, Calif. The catch was that pursuing that credo swept the swimming-pool equipment company straight into bankruptcy court in 1976. But in a rapid turnaround worthy of Mark Spitz. not only did its president, James H. Edmiston, snatch Polaris from the jaws of liquidation, but he has also managed to increase sales an amazing thirtyfold in the five years since then.

The court allowed Edmiston to run the business as debtor in possession. "It was a hell of a learning experience," Edmiston says of the reorganization plan. "You get an understanding of everything that went wrong because you're forced to correct it all." To insulate the crippled company from angry creditors, Edmiston had to replace his father as chief executive officer. "No one was mad at me," the

younger Edmiston explains.

Although the creditors did have some rights of control, he says, fortunately, "they weren't interested in running the business. They just wanted to get some money back." He sold off Polaris's inventory of some 4,200 pool items that the company then handled, and the debt that remained was traded for Polaris preferred stock. Bit by bit, over the succeeding six years, Edmiston bought the stock back from his creditors. When the repurchase was completed, a year ahead of plan, debts had been paid at about 58¢ on the dollar.

Edmiston rejected the only loan he was able to float—a second mortgage on his home. Thus Polaris's recovery was virtually self-financed. The catalog items were jettisoned and Polaris established a distribution network for the \$500 pool-cleaning device on whose development the company had spent \$1.5 million just before going under.

Edmiston followed this with aggressive trade and consumer promotion. Now the company is preeminent in its field, claims Edmiston, and enjoys a large, unsecured credit line. Indeed, living testament to the efficacy of bankruptcy law in keeping a business afloat, Polaris is awash in so much cash that it is currently seeking acquisitions.-R.A.M.



James Edmiston learned from past errors.

CompuShop; computerstore retailer; Richardson, Tex. As the market for personal computers has exploded, Compu-Shop, a computer retailing chain based in Richardson, Tex., has resisted the temptation of going after rapid growth through national franchising. Instead, the company, which has opened 18 stores in the past five years, believes that owning its retail outlets, though they demand precious capital, is a better way to go. The corporate staff takes care of advertising, accounting, and purchasing for all the outlets. "The only things the people at the stores have to do is sell computers and service customers," says Warren Winger, founder and chairman.

In early 1977, Winger, now 40, had been a manager for General Electric Information Services, marketing its computer time-sharing services, when he read an article in *The Wall Street Journal* on the incipient market for personal computers. In three months—just before the first Apple II models became available on the market—Winger had

his first store in northern Dallas.

While Dallas, Houston, and Chicago are CompuShop's major markets to-day—a Denver store opened last August—Winger says that by mid-1985 the company will have 100 stores and be in new markets. The expansion, he claims, could be financed internally; the company projects its return on equity will increase 80% per year.

Specializing in Apple and IBM personal computers, CompuShop saw 1981 sales rise around 65%, to \$8.4 million. But Winger anticipates increasingly stiff competition from national retailers like Sears, Roebuck & Co. and retail outlets owned by computer manufacturers. To meet these challenges, CompuShop is tightening quality standards throughout the chain and building a strong management organization. For instance, it recently hired a veteran Sears executive who had helped launch the giant retailer's new business systems centers. Explains Winger: "There isn't anyone who knows retailing and service better than Sears."-B.G.P.



Paul Munsen is carefully attentive to the concerns of his special group of customers.

Munsen's Discovery Enterprises Ltd.: chartering and leasing tours: Hinsdale, III. When 23year-old Paul M. Munsen set up a company in 1974, he planned to market low-cost, group motor coach tours to students and organizations. But within a year he discovered that there was more gold in another market: the goldenagers. Although the number of senior citizens was growing rapidly, there were no companies that had developed tour programs to meet the special needs of the group. "The Discovery Experience" was born, limited to men and women over 55 years of age.

Everything about Discovery tours has been calculated with the needs of the group in mind—even the travel brochure is printed in boldface type for easy reading. Trips are carefully planned, with travel time never more than $2^1/_2$ hours without a stop. Long walks and steep steps at attractions are kept to a minimum. One price covers virtually everything—meals, hotels, at-

tractions, and trips—so that seniors on a budget get no unwelcome surprises.

Such attention to detail has paid off. Over the last five years sales have climbed 563%, to nearly \$8 million in 1981. Careful planning has been the hallmark of Munsen's growth. In 1980, Munsen purchased his own fleet of buses, buying the Illinois company from which he had originally leased his coaches, thus ensuring the quality of equipment. Later that year, he bought a bus company in Florida. Traditionally the business in the Midwest is slow in the winter and busy in summer and fall, while the business pattern in Florida is reversed. By having two companies, Discovery can get maximum use of its equipment and ensure a smooth, rather than seasonal, cash flow. In addition, the company has opened a commuter operation and a company offering oneday coach tours, both of which further increase utilization of equipment and generate income. Gross sales for the entire system are expected to hit the \$11 million mark this year.-R.C.W.



Dan LeKander's wife is in the driver's seat.

Corvette America Inc.; manufacturer and distributor of Corvette automobile parts; Boalsburg, Pa. For Dan LeKander, it was a lucky accident. In 1974, LeKander wrecked his 1966 Corvette.

"I was going to rebuild the car," he remembers, "but I got discouraged and advertised the parts for sale." Some parts he sold, others he swapped. By the end of the year he had \$6,000 in-cash, \$4,000 worth of parts, and an idea. The idea became, in 1977, Corvette America Inc., a Boalsburg, Pa.—based manufacturer and nationwide wholesaler and retail distributor of Corvette parts and accessories with almost \$3 million in sales for fiscal 1981.

A huge market and a strict credit policy have been responsible for LeKander's success. There are more than 500,000 Corvette owners in the United States today. Rather than selling them the parts most dealers supply, LeKander, 37, concentrates on high-profit-marginitems-such custom accessories as car covers, aluminum wheels, and interior parts. Retail customers, who account for 70% of his business, can order by credit card or COD. LeKander's 600 wholesale customers are denied credit as well; instead he encourages them to keep \$10,000 on account by offering a discount price.

The business has grown some 1,220% in five years, from one man in a garage to a 35-person staff. Now LeKander plans to promote his wife, Peggy, to the company presidency and spend his time fishing and working on a 150-page catalog for the company. He still owns a Corvette himself, but in the business it will be Peggy in the driver's seat.—*C.H.*

The articles in this section were researched and written by INC. staff members Curtis Hartman, Robert A. Mamis, Bruce G. Posner, and Robert C. Wood.

The Private 500 represent 44 states. Geographically, the West wins again on the strength of California's 84 companies—more than twice as many as any other state.

	ni	es—r	nore than twi	ce as many as a	iny oti	ners	tate.
Company (by rank)	Percent Increase	'81 Sales (\$000)	Business description	Company (by rank)	Percent Increase	'81 Sales (\$000)	Business description
101. KMW Systems	1,119%	\$ 2,043	Mfr. computer data	141. Data Translation ¹	867	6,783	Mfr. microcomputer data
(Austin, TX) 102. Systems Strategies	1,118	2,436	commun. equip. Software consult. to banks,	(Marlboro, MA) 142. Data Systems Design	867	23,200	acquisition syst. Mfr. disk memory systems
(New York) 103. Golden Corral ¹	1,117	107,969	brokerages Family steakhouses	(San Jose, CA) 143. Hackney Investig. &	861	1,027	Security serv./
(Raleigh, NC) 104. Brady Marketing	1,100	6.000	Whisler, marketing gourmet	Secty.(Greensburg, PA) 144. Fresh-Pakt Shrimp	858	4,913	private investigations Fresh, frozen seafood
(Concord, CA) 105. Metro Info. Services	1,100	1,200	cookware Computer software	(Venice, FL) 145. Dinneen Excavating	856	2,606	
(Virginia Beach, VA)				(Columbus, OH)	054	A 427	contractor Process eng./microsyst.
106. Thermal Engineering (Tucson)	1,087	1,768	Waste water, heat-recovery, pumping systems	146. Centec¹ (Reston, VA)	851	4,437	The state of the s
107. David Boland (Titusville, FL)	1,080	3,712	General contractor	147. PSI Process Systems (Memphis)	829	9,927	Engineers grain processing plants
108. Beacon Communications (Acton, MA)	1,077	16,869	Communications services	148. Polymer Plastics (Mountain View, CA)	829	1,010	materials
109. Commercial Prpty. Serv. (Cleveland)	1,077	13,423	Building-maintenance, security	149. Décor¹ (Fairfield, AL)	820	18,326	Mfr. decorative paneling
110. Los Alamos Technical ¹ (Los Alamos, NM)	1,070	5,850	Consulting engineers, energy/environ.	150. Graphic Technology (Lenexa, KS)	817	2,858	Mfr. bar code, pressure-sensitive labels
111. LaMarca Group	1,063	15,681	Advertising media/marketing	151. Diamond Enterprises ¹ (Salt Lake City)	816	6,293	Homeowner rental ctrs.; gas stations
(New York) 112. Private Ledger Financial	1,058	22,000	Securities brokerage	152. Transalaska Data Syst. (Anchorage, AK)	813	4,856	
Serv. (San Diego) 113. Selective Personnel ¹	1,050	2,876	Personnel agency	153. L. J. Russo Ins. Serv.	812	5,242	
(East Brunswick, NJ) 114. Sunmaster	1,040	2,850	Mfr. solar heating/cooling	(Emeryville, CA) 154. Style Auto	809	2,700	
(Corning, NY) 115. Amperif	1,005	10,500	Mfr. memory systems	(Tarzana, CA) 155. Automation Electronics (Oakland, CA)	805	7,748	
(Chatsworth, CA)	991	26,065	Real estate development	156. Crafco¹	805	6,991	Mfr. asphalt seal., road
(West Palm Beach, FL) 117. Tarrant Service Agency	980	2,182	Air conditioning/heating	(Chandler, AZ) 157. Controlonics	801	20,517	
(Louisville) 118. Cook Machine	974	5,682	equip. distrib. Mfr. oil-field equip.	(Westford, MA) 158. Day-El Livery Services	800	9,000	communications Chauffeured limo rentals
(Duncan, OK) 119. Medata	961	4,504	Medical billing review	(New York) 159. Digitize	798	1,058	Mfr. high-tech, alarm syst.
(Santa Ana, CA) 120. Advanced Mfg. & Devel.	960	1,598	service Precision sheet metal,	(Lake Hopatcong, NJ) 160. Comsearch	795	2,086	
(Willits, CA)	AL INC		machining	(Reston, VA)	700	24.000	telecommun. syst. Mfr. computer-aided design sys.
121. Vector Group¹ (Springfield, VA)	955	4,750	Data processing mini/micro computers	161. Summagraphics (Fairfield, CT)	790	24,000	
122. Sonic Air Courier (Inglewood, CA)	955	5,800		162. Astre (Charlottesville, VA)	784	12,196	
123. Perfusion Services (Brighton, MI)	951	3,253	personnel, equip.	163. Vanguard Plastics (McPherson, KS)	778	4,160	plumbing pipe
124. Wornick (Burlingame, CA)	946	35,063	Food processing/packaging	164. Microcomputer Systems¹ (Sunnyvale, CA)	772	15,483	memory syst.
125. Pertron Controls (Canogo Park, CA)	936	4,007	Mfr. microprocessor controllers	165. Bomark Group (Houston)	771	3,998	3 Mfr., wholesale sportswear
126. Granite Financial	936	11,450	Mortgage banking/brokerage	166. Kent Electronics (Houston)	769	8,607	7 Electronics distributor
(Sacramento) 127. Kebo Contractors	935	7,969	Reinforced concrete structures	167. Roscom (Trenton, NJ)	767	2,600	Plastic raw materials
(Orange, CA) 128. Digital Systems House	933	3,100		168. Xentek (San Marcos, CA)	766	14,956	6 Mfr. DC power supplies, transformers
(Batavia, IL) 129. Heuston Copy	931	1,100		169. Webb, Murray & Assoc. (La Porte, TX)	747	1,957	7 Loss control syst., engineer./construct.
(New York) 130. American Technical Serv. (Tucker, GA)	908	13,136	Instrument-control syst. engineering	170. Corporate Funding (Grand Rapids)	743	1,425	
131. Universal Energy Syst.	908	3,756		171. David M. Griffith & Assoc.	742	4,25	8 Cost acctg. serv. to gov't.
(Dayton) 132. Commerci. Glass &	906	4,32	instruments Glazing contractor, retailer	(Northbrook, IL) 172. Ruiz Food Products (Tuloro, CA)	739	6,03	5 Mfr. frozen Mexican food
Glazing (Mesa, AZ) 133. Alamo Consulting Group	900	1,200		(Tulare, CA) 173. Chemical Oil Recovery	736	3,25	4 Oil-recovery operations
(Walnut Creek, CA) 134. D&D Services	898	1,76	programs 2 Janitorial services	(Bakersfield, CA) 174. Service Indus. of Amer. 1	735	8,35	1 Indust. maint. supplies
(Phenix City, AL) 135. Technology Transfer Inst. (Santa Monica, CA)	896	2,30	4 Computer education, consulting services	(Tucson) 175. Jewell Building Systems (Dallas, NC)	734	2,02	3 Mfr./fabricate metal buildings, homes
136. PBS Computing	892	2,77	Data computer services,	176. NEOPC	733	2,50	and the second s
(St. Paul, MN) 137. O'Donnell Organization	874	1,91	equip., software	(Leominster, MA) 177. SUSPA	727	7,54	
(New York) 138. Interwest Communic.	870	4,90	merchandise	(Grand Rapids) 178. Custom Decor	725	2,34	
(Denver) 139. Sun Valley Waterbeds	869	11,04	telephones	(Dover, DE) 179. North Star Computers ¹	721	21,50	giftware 0 Microcomputer syst. mfr.
(Phoenix) 140. Ava Care ¹	868	16,78	furniture 4 Direct sales cosmetics/	(San Leandro, ČA) 180. Lanco Knitwear (Ephrata, PA)	719	7,09	Mfr. circular-knit fabrics, garments
(Dallas)			vitamins/minerals	(cpinald, FA)			garrieriu

^{1/} Ranked among the INC. Private 100 companies in 1981. */ Net income as % of sales. A. 16% or more; B. 6%-15%; C. 1%-5%; D. loss.

More than two-thirds of the 500 companies were founded in the last decade. Four out of 5 have grown internally—and all but 13 companies are operating in the black.

mpany (by rank)	Percent Increase	'81 Sales (\$000)	Business description	Company (by rank)	Percent Increase	'81 Sales (\$000)	Business description
1. Branson Aircraft	715	1,250	Custom business aircraft	221. Atlantic Fire Systems	604	1,909	Mfr. restaurant ventilation
(Denver) 2. Stoops Express ¹	715	15,044	equipment Interstate regulated motor	(Raleigh, NC) 222. Urban Mgmt. Consultants	602	2,530	systems Develop, operate training prog
(Anderson, IN) 3. Danyl	713	2,516	carrier Mfr. electronic office	(San Francisco) 223. Dallas-Fort Worth Distrib.1	602	7,420	Furniture wholesaler
(Moorestown, NJ)			control syst.	(Dallas)			
4. Nutech (San Jose, CA)	712	36,501	Engineering consultants power ind.	224. Robert Douglass Assoc. (Houston)	600	2,940	Hospital/health-care consult.
5. Dr. Cully's Cartage (Hunt Valley, MD)	711	1,023	Trucking and warehousing	225. K.S. ¹ (St. Paul, MN)	600	3,500	Carpeting service
6. Contract Furnishings & Syst. (New York)	711	12,968	Office furniture, systems dealers	226. Nucleus (Oak Ridge, TN)	598	3,902	Mfr. nuclear instruments
7. Cormed	708	1,121	Mfr./distrib. medical	227. P E Systems	597	2,210	Engineering, govt. communic
(Medina, NY) B. Reef Petroleum	694	26,506	Oil, gas exploration	(Alexandria, VA) 228. Phone Directories ¹	595	1,829	Publisher,
(Traverse City, MI) 9. Business Telephone Syst.	693	18,899	Sales/service	(Provo, UT) 229. Pacific Envelope	594	1,528	phone directories Mfr. envelopes
(Columbus, OH) D. Doug Martin	692	1,224	telephone systems	(Anaheim, CA) 230. Windham	594	15,465	Own, operate hotels,
(Charleston, WV)	092	1,224	clothing	(Pensacola, FL)	354	15,400	motels/condos
1. Theriault's	692	2,400		231. Pritsker & Associates	592	2,168	Computer simulation,
(Annapolis, MD) 2. Systems Engineering	687	15,030	antique dolls Naval eng. and support serv.	(West Lafayette, IN) 232. Delta Education	592	3,857	software consulting Mfr./publ. science,
(Cherry Hill, NJ) 3. Morgan Manufacturing [†]	683	3,915	Mfr., pet food flavors	(Nashua, NH) 233. Leichtung	589	5,360	math materials Mail order, fine tools
(Paris, IL) 4. Benatty	682	11,337	Oil, natural-gas	(Cleveland) 234. Nav-Com	585	1,940	Marine electronic syst.
(Cambridge, OH)			producers	(Deer Park, NY)		term in	distributor
5. Allegro Services (Tucker, GA)	680	4,088	Wholesaler, promotional items (fund raising)	235. Input¹ (Mountain View, CA)	585	4,543	Consult. info. industry
6. Computer Science Press (Rockville, MD)	679	1,028	Publisher of computer/ engineering texts	236. Vectran (Pittsburgh)	584	1,629	Remote control systems
7. Coastal Compression ¹	678	2,461	Services to petroleum/	237. Century Data Systems ¹	582	6,400	Sales, serv., syst. design
Serv. (New Iberia, LA) B. Bloom Electric Services	677	4,000	natural gas ind. Electrical services	(Raleigh, NC) 238. American Color	580	11,629	Four-color separation, and
(Oklahoma City) 9. Pretty Neat Industries	677	3,766	Mfr. personal-care kits	(Phoenix) 239. C.M. Mascolo	578	4,300	film preparation General contractor
(Pompano Beach, FL) O. Univrsty. Business Mach.	669	1,396	Retailers, calculators/	(Phoenix) 240. Penta Systems Intl.	574	10,392	
(Darby, PA) 1. Cherokee of California	664	33,178	microcomputers Mfr. women's shoes	(Baltimore) 241. Denver Spectrum ¹	570	2,600	photocomposition Color separations/
(Gardena, CA) 2. Gator Transportation	662	2,747	Cable-TV services, video	(Denver) 242. Brock Intl. Security ¹	568	5,954	custom stripping Security services
(Orlando)			games	(Middlebury, VT) 243. East Coast Machine &	567	5,618	Steel fab./erection;
3. Oxford Software (Hasbrouck Heights, NJ)	661	5,266	Computer software dvlp./ sales	Iron Works (Bridgeton, NC)			rubber lining
4. Web Printing Control (Elk Grove Village, IL)	658	2,110	Aux. controls, offset print. press	244. Billings & Gage Mfg. (Mitchellville, IA)	567	1,292	Mfr. desserts
5. Hughes Drilling (Enid, OK)	656	27,991	Oil, gas drilling contractor	245. Munsen's Discovery Ent. (Hinsdale, IL)	563	7,902	Motor coach tours
6. Simtran	653	2,685	Mfr. training simulators	246. Organizational Dynamics	563	2,319	
(Medway, MA) 77. Research Plastics	648	4,300	Mfr. protective covers for pools	(Burlington, MA) 247. Crum Electric Supply ¹	561	6,352	training programs Whsle, electrical supplies
(Salem, MA) 8. Inst. for Business &	647	809	Priv. vocational educ.	(Casper, WY) 248. Little Barn	559	1,259	Furniture retailer
Tech. (San Jose, CA) 19. Research, Analysis &	647	3,613	Naval support services	(Little Rock) 249. Astro Wire & Cable 1	557	9,963	Mfr. electrical wire, cable
Mgmt.1 (Rockville, MD)				(Worcester, MA)			
O. Attridge Heating & Cooling (Tempe, AZ)	642	816	Mfr./sales, cooling systems	250. Sachs/Freeman Assoc. (Bowie, MD)	555	4,838	Eng. consultant, software de
1. One Pass (San Francisco)	621	3,180	Tech. creative services, film/TV	251. Spaulding & Slye (Burlington, MA)	554	51,853	Real estate dvlp./brokerage
2. Amigo Sales (Bridgeport, MI)	618	9,289	Mfr. electric wheelchairs	252. Blue Dolphin Enterprises (San Diego)	552	1,780	Wholesale/mail-order/publ.
3. Queen Oxygen (Worthington, OH)	618	3,408	Welding supply distributor	253. Riverside Central Serv. (Natchez, MS)	550	1,179	Storage, nuclear plant parts
4. Bolliger	610	6,133	Domestic/int'l. moving/	254. Advanced Image	547	9,056	Sales/serv., copy mach.,
(Stamford, CT) 15. Polymer Devel. Labs (Huntington Beach, CA)	610	5,948	storage Polyurethane chemical syst.	(Glendale, CA) 255. Electronic Seating Syst. (New York)	546	80,952	commun. equip. Design/operate reservations systems
6. Technical Aid	610	81,021	Contract personnel services	256. Systems Architects	543	8,668	Computer technology R&D
(Newton, MA) 17. Specialty Office Machines	609	1,800	Whsle./retail office mach.	(Randolph, MA) 257. Metaltech	541	2,215	Mfr. rain-carrying goods, gutt
(Fond du Lac, WI) 18. Ag Asset	608	3,251	Dairy cattle sales/leasing	(Kirkwood, MO) 258. Micro-Metal	540	2,801	Mfr. access. for HVAC equip
(Salem, NY) 19. WLC Industries	608	12,110	Retail/contract art, gifts	(Indianapolis) 259. Reactive Metals & Alloys1	540	29,306	Mfr. indus. alloys/additives
(Woodstock, GA) 20. L&M Enterprises	604	1,906		(West Pittsburg, PA) 260. Heritage Log Homes	539	1,851	
(Berthoud, CO)		,,,,,,		(Gatlinburg, TN)	METER S		

More than two-thirds of the 500 companies were founded in the last decade. Four out of 5 have grown internally—and all but 13 companies are operating in the black.

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81. Branson Aircraft	715	1,250	Custom business aircraft	221. Atlantic Fire Systems	604	1,909	Mfr. restaurant ventilation
(Denver) 82. Stoops Express ¹	715	15,044	equipment Interstate regulated motor	(Raleigh, NC) 222. Urban Mgmt. Consultants	602	2,530	systems Develop, operate training prog
(Anderson, IN) 83. Danyl	713	2,516	carrier Mfr. electronic office	(San Francisco) 223. Dallas-Fort Worth Distrib.1	602	7,420	Furniture wholesaler
(Moorestown, NJ) 84. Nutech	712	36,501	control syst. Engineering consultants	(Dallas) 224. Robert Douglass Assoc.	600	2.940	Hospital/health-care consult.
(San Jose, CA)			power ind.	(Houston)			
85. Dr. Cully's Cartage (Hunt Valley, MD)	711	1,023	Trucking and warehousing	225. K.S. ¹ (St. Paul, MN)	600	3,500	Carpeting service
86. Contract Furnishings & Syst. (New York)	711	12,968	Office furniture, systems dealers	226. Nucleus (Oak Ridge, TN)	598	3,902	Mfr. nuclear instruments
87. Cormed	708	1,121	Mfr./distrib. medical	227. P E Systems	597	2,210	Engineering, govt. communic
(Medina, NY) 88. Reef Petroleum	694	26,506	devices Oil, gas exploration	(Alexandria, VA) 228. Phone Directories ¹	595	1,829	Publisher,
(Traverse City, MI) 89. Business Telephone Syst.	693	18,899	Sales/service	(Provo, UT) 229. Pacific Envelope	594	1,528	phone directories Mfr. envelopes
(Columbus, OH) 90. Doug Martin	692	1,224	telephone systems	(Anaheim, CA) 230. Windham	594	15,465	Own, operate hotels,
(Charleston, WV)	092	1,224	clothing	(Pensacola, FL)	354	15,405	motels/condos
91. Theriault's (Annapolis, MD)	692	2,400	Auction/appraisal, antique dolls	231. Pritsker & Associates (West Lafavette, IN)	592	2,168	Computer simulation, software consulting
92. Systems Engineering	687	15,030	Naval eng. and support serv.	232. Delta Education	592	3,857	Mfr./publ. science, math materials
(Cherry Hill, NJ) 93. Morgan Manufacturing ¹	683	3,915	Mfr., pet food flavors	(Nashua, NH) 233. Leichtung	589	5,360	Mail order, fine tools
(Paris, IL) 94. Benatty	682	11,337	Oil, natural-gas	(Cleveland) 234. Nav-Com	585	1,940	Marine electronic syst.
(Cambridge, OH)			producers	(Deer Park, NY)		4,543	distributor Consult, info, industry
95. Allegro Services (Tucker, GA)	680	4,088	Wholesaler, promotional items (fund raising)	235. Input¹ (Mountain View, CA)	585	4,040	Consult. Into. Industry
196. Computer Science Press (Rockville, MD)	679	1,028	Publisher of computer/ engineering texts	236. Vectran (Pittsburgh)	584	1,629	Remote control systems
97. Coastal Compression ¹	678	2,461	Services to petroleum/	237. Century Data Systems ¹	582	6,400	Sales, serv., syst. design
Serv. (New Iberia, LA) 98. Bloom Electric Services	677	4,000	natural gas ind. Electrical services	(Raleigh, NC) 238. American Color	580	11,629	Four-color separation, and
(Oklahorna City) 99. Pretty Neat Industries	677	3,766	Mfr. personal-care kits	(Phoenix) 239. C.M. Mascolo	578	4,300	film preparation General contractor
(Pompano Beach, FL)				(Phoenix)			
200. Univrsty. Business Mach. (Darby, PA)	669	1,396	Retailers, calculators/ microcomputers	240. Penta Systems Intl. (Baltimore)	574	10,392	Computerized photocomposition
201. Cherokee of California (Gardena, CA)	664	33,178	Mfr. women's shoes	241. Denver Spectrum ¹ (Denver)	570	2,600	Color separations/ custom stripping
202. Gator Transportation	662	2,747	Cable-TV services, video	242. Brock Intl. Security ¹	568	5,954	Security services
(Orlando) 203. Oxford Software	661	5,266	Computer software dvlp./	(Middlebury, VT) 243. East Coast Machine &	567	5,618	Steel fab./erection;
(Hasbrouck Heights, NJ) 204. Web Printing Control	658	2,110	Sales Aux. controls, offset print.	Iron Works (Bridgeton, NC) 244. Billings & Gage Mfg.	567	1,292	rubber lining Mfr. desserts
(Elk Grove Village, IL) 205. Hughes Drilling	656	27,991	press Oil, gas drilling contractor	(Mitchellville, IA) 245. Munsen's Discovery Ent.	563	7,902	Motor coach tours
(Enid, OK)	0.00	21,331	Oil, gas unining contractor	(Hinsdale, IL)	300	7,302	William Coddit tours
206. Simtran (Medway, MA)	653	2,685	Mfr. training simulators	246. Organizational Dynamics (Burlington, MA)	563	2,319	Design devlp./mkt. training programs
207. Research Plastics (Salem, MA)	648	4,300	Mfr. protective covers for pools	247. Crum Electric Supply¹ (Casper, WY)	561	6,352	Whsle. electrical supplies
208. Inst. for Business &	647	809	Priv. vocational educ.	248. Little Barn	559	1,259	Furniture retailer
Tech. (San Jose, CA) 209. Research, Analysis &	647	3,613	Naval support services	(Little Rock) 249. Astro Wire & Cable 1	557	9,963	Mfr. electrical wire, cable
Mgmt.¹ (Rockville, MD) 210. Attridge Heating &	642	816		(Worcester, MA) 250. Sachs/Freeman Assoc.	555	4,838	Eng. consultant, software dev
Cooling (Tempe, AZ) 211. One Pass	621	3,180	Tech. creative services,	(Bowie, MD) 251. Spaulding & Slye	554	51,853	Real estate dvlp./brokerage
(San Francisco)		10.11.50	film/TV	(Burlington, MA)			
212. Amigo Sales (Bridgeport, MI)	618	9,289	Mfr. electric wheelchairs	252. Blue Dolphin Enterprises (San Diego)	552	1,780	Wholesale/mail-order/publ.
213. Queen Oxygen (Worthington, OH)	618	3,408	Welding supply distributor	253. Riverside Central Serv. (Natchez, MS)	550	1,179	Storage, nuclear plant parts
214. Bolliger (Stamford, CT)	610	6,133	Domestic/int'l. moving/ storage	254. Advanced Image (Glendale, CA)	547	9,056	Sales/serv., copy mach., commun. equip.
215. Polymer Devel. Labs (Huntington Beach, CA)	610	5,948	Polyurethane chemical syst.	255. Electronic Seating Syst. (New York)	546	80,952	
216. Technical Aid	610	81,021	Contract personnel services	256. Systems Architects	543	8,668	Computer technology R&D
(Newton, MA) 217. Specialty Office Machines	609	1,800	Whsle./retail office mach.	(Randolph, MA) 257. Metaltech	541	2,215	Mfr. rain-carrying goods, gutt
(Fond du Lac, WI) 218. Ag Asset	608	3,251	Dairy cattle sales/leasing	(Kirkwood, MO) 258. Micro-Metal	540	2,801	Mfr. access. for HVAC equip.
(Salem, NY)				(Indianapolis)			
219. WLC Industries (Woodstock, GA)	608	12,110	Retail/contract art, gifts	259. Reactive Metals & Alloys ¹ (West Pittsburg, PA)	540	29,306	Mfr. indus. alloys/additives
220. L&M Enterprises (Berthoud, CO)	604	1,906	Landscape contractor	260. Heritage Log Homes (Gatlinburg, TN)	539	1,851	Mfr./mkt. log home kits

Bolstered by a strong contingent of wholesalers, service companies outpace manufacturers almost three to one. About one in four companies are tagged 'high tech.'

Increase	(\$000)	Business description	Company (by rank)	Increase	(\$000)	Business description
538	1,912	Publish business newspaper	301. Northwest	470	2,861	Single-ply roofing contractor
536	8,700	Info. processing/programming	302. Duff's Enterprises	465	48,009	Smorgasbord restaurants
		Refrig./elec./mech.	(Lebanon, OH) 303. MBT Associates	463	4,262	Architects
		contractor	(San Francisco)	462	4.288	Wholesale sash, door,
			(Brownsville, TX)	459	14,141	millwork jobber Minicomputer distributor,
JET	0,710	engineering	(Cambridge, MA)			bank ind.
524	773	Electrical equip. repair	306. Bam Publications (Oakland, CA)	458	1,407	Music magaziner publisher
523	3,113	Commercial interior design	307. DuCair Bioessence	455	6,036	Mfr. gift cosmetics
521	4,912	Newsletter publisher	308. Seavex Limited	453	1,039	Publishers' ad rep.
520	6,200	Distrib., computers syst.	309. Sportsman's Emporium	453	18,331	Distrib. hunting equip., firearm
518	1,243	Wholesale jewelry	310. Precision Tune (Beaumont, TX)	452	5,303	Automotive tune-up franchise
517	1,148	Graphic design	311. Tarpon Electric	449	1,869	Elec. construction/design
			(Palm Harbor, FL) 312. Concord Carpet Mills	449	9,589	Carpet mfr./ sales
			(Dalton, GA) 313. S.F.C.	444	9,901	Computer-related furniture
		tools	(Torrance, CA)	442	7,747	Gov't, contracted R&D
		software	(Annandale, VA)	442	661	Insurance/consultants
311	3,007	ппозав напърмания	(New York)			retirement plan
509	610	Install, alarm/intercom/	316. Resource	441	2,114	Dvlp./sales audio-visual training prod.
509	6,700	Distributor drafting supplies	317. Wiedemann & Johnson	438	9,610	Executive benefit plans
509	8,309	Metals distribution	318. Career Blazers Personnel ¹	436	10,462	Permanent/temp. employment svs.
508	2,456	Mfr. custom lubricants	319. Action Instruments	434	14,193	
507	637	Retailer, gifts/cookbooks	320. Kolin Plumbing (West Babylon, NY)	434	2,799	
504	40,485	Coal brokerage	321. Data Design Associates	434	4,430	
504	3,959	Dev. indust. process control	322. Harold E. Hammond	433	752	software Hand distrib. printed material
502	2,666	programs Polyurethane foam roof	323. Eastway Delivery Service	432	2,236	Local freight delivery
		systems	(Houston) 324. American Foundry Group	430	9,694	Castings foundry
			(Bixby, OK) 325. Mktg. Corp. of	429	61,414	Consumer marketing service
301	10,100	components	Amer. (Westport, CT)			
500	12,000	Travel agency	326. Sasquatch Publishing (Seattle)	429	1,306	Publishers, local news mag./guidebk.
499	25,102		327. Polk Audio¹	427	4,828	Mfr. hi-fi speaker systems
498	19,713		328. Chemco Valve & Fittings	427	2,637	Distrib. ind. pipe/valves/ fittings
495	5,323	Sales/serv. motor control syst.	329. Management Decision	427	16,126	
492	4,442	Dvip./mktg. computer software	330. Macom Industries (Van Nuys, CA)	426	5,337	Import/sales, antenna syst. components
491	8,693	Technical support services	331. Software Module Mktg.	425	2,100	
486	1,001		332. Phoenix Reforestation	424	545	software Reforestation serv., tree farm
486	3,273	management syst. TV, appliance rental	333. Fastenal	424	3,691	
484		Info. syst. services;	334. Scopus	422	4,620	hardware Computer library mgmt.
		computer software	(Lowell, MA) 335. Xylogics	422	9,547	
			(Burlington, MA)			microprocess. controls
478	10,920	Catalyst handling service	336. Miller Oil (Norfolk, VA)	421	22,500	
474	94	8 Recording serv., equip.	337. Kaye Instruments	421	13,530	 Mfr. microprocessor-based computer equip.
474	4,34		338. Nuvatec	420	1,962	
471	1,39		339. Frank Scott Enterprises	418	10,422	2 Financial services, venture capital
470	5,77	3 Semi-trailer sales/parts/serv.	340. Beacon Sales	416	7,26	
	538 536 532 529 524 524 523 521 520 518 517 515 512 511 509 509 509 509 509 509 509 509	538 1,912 536 8,700 532 1,577 529 1,075 524 3,745 523 3,113 521 4,912 520 6,200 518 1,243 517 1,148 515 80,507 512 2,745 511 3,067 509 610 509 6,700 509 6,700 509 8,309 508 2,456 507 637 504 40,485 507 637 504 3,959 502 2,666 502 6,000 501 19,739 500 12,000 499 25,102 498 19,713 495 5,323 492 4,442 484 11,280 486 1,001 487 <td>1,912 Publish business newspaper 1,777 Refrig /elec /mech. 1,778 Contractor 1,779 Mtr. displays, trade shows 1,740 Elec. power syst. testing, 1,741 engineering 1,742 engineering 1,743 Electrical equip. repair 1,744 engineering 1,745 Elec. power syst. testing, 1,746 engineering 1,747 engineering 1,748 Electrical equip. repair 1,749 Electrical equip. repair 1,749 Electrical equip. repair 1,740 Electrical equip. repair 1,741 Electrical equip. repair 1,744 Electrical equip. repair 1,745 Electrical equip. repair 1,746 Electrical equip. repair 1,747 Electrical equip. repair 1,748 Electrical equip. repair 1,749 Electrical equip. repair 1,749 Electrical equip. repair 1,740 Electric</td> <td> 1,912 Publish business newspaper 536 8,700 Info. processing/programming 1,577 Refing./elec./mech. contractor 1,075 Mtr. displays, trade shows 1,075 Mtr. displays 1,075 Mtr. displays</td> <td> 1.538 1.512</td> <td> 1,912 Publich business newspaper 536 8,700 Irio, processing/programming 536 8,700 Irio, processing/programming 532 1,577 Reinig /elec. /mech. contractor 529 1,075 Mit displays, trade shows 524 3,745 Bicc power syst. Itelang, engineering 530, MET Associates 524 3,745 Bicc power syst. Itelang, engineering 530, MET Associates 531 541 541 542 542 543 542 543 542 543 542 543 543 543 542 543 542 543 5</td>	1,912 Publish business newspaper 1,777 Refrig /elec /mech. 1,778 Contractor 1,779 Mtr. displays, trade shows 1,740 Elec. power syst. testing, 1,741 engineering 1,742 engineering 1,743 Electrical equip. repair 1,744 engineering 1,745 Elec. power syst. testing, 1,746 engineering 1,747 engineering 1,748 Electrical equip. repair 1,749 Electrical equip. repair 1,749 Electrical equip. repair 1,740 Electrical equip. repair 1,741 Electrical equip. repair 1,744 Electrical equip. repair 1,745 Electrical equip. repair 1,746 Electrical equip. repair 1,747 Electrical equip. repair 1,748 Electrical equip. repair 1,749 Electrical equip. repair 1,749 Electrical equip. repair 1,740 Electric	1,912 Publish business newspaper 536 8,700 Info. processing/programming 1,577 Refing./elec./mech. contractor 1,075 Mtr. displays, trade shows 1,075 Mtr. displays 1,075 Mtr. displays	1.538 1.512	1,912 Publich business newspaper 536 8,700 Irio, processing/programming 536 8,700 Irio, processing/programming 532 1,577 Reinig /elec. /mech. contractor 529 1,075 Mit displays, trade shows 524 3,745 Bicc power syst. Itelang, engineering 530, MET Associates 524 3,745 Bicc power syst. Itelang, engineering 530, MET Associates 531 541 541 542 542 543 542 543 542 543 542 543 543 543 542 543 542 543 5

^{1/} Ranked among the INC. Private 100 companies in I981. */ Net income as % of sales: A. 16% or more; B. 6%-15%; C. 1%-5%; D. loss.

Most of the 500 companies will keep growing in the year ahead, but you can also bet that several will go public, a couple will sell out, and at least one will end up bankrupt.

mpany (by rank)	Percent Increase	'81 Sales (\$000)	Business description	Company (by rank)	Percent Increase	'81 Sales (\$000)	Business description
mpany (by rank)	Increase	(\$000)	Business description	Company (by rank)	Increase	(\$000)	Business description
1. Rehler Vaughn Beaty &	415	1,600	Bldgs./landscape architech;	381. Romano Temp. Personnel	354	2,114	Temp. personnel
Koone (San Antonio) 2. National Emergency Serv. (Tiburon, CA)	415	16,400	interior des. Staffing/ mgmt., hosp.	(San Francisco) 382. McMorris & Associates	353	1,821	Health-food restaurants
3. Doty's, T.J., Image-	413	514	emergency dept. Photo finish., audio visual	(Atlanta) 383. Colorado Boxed Beef	350	40,203	Wholesale meat distributor
Makers (Santa Barbara, CA) 4. Corpane Industries	409	1,346	ommun. Mfr. ind. cleaning/finishing	(Auburndale, FL) 384. California Cash Register	349	1,902	Distrib. terminals,
(Louisville) 5. Rawcliffe (Providence)	405	2,163	syst. Mfr. pewter giftware	(Downey, CA) 385. MGR Equipment (Inwood, NY)	349	1,395	coin dispensers Mfr. ice/refrig./AC equip.
6. Overhead Control Syst. (Bellevue, WA)	405	1,003	Sales/serv. beverage dispensing sys.	386. Progressive Driver Serv. (Jacksonville, FL)	347	15,806	Contract driver leasing
7. American Intl. Security (Shreveport, LA)	404	2,172	Security/alarm; guard svs.	387. Headquarters Cos. (San Francisco)	347	5,573	Nat'l. executive office ctrs.
8. Vintage Selections 1	403	3,123	Wine importer/ distributor	388. Optronics Specialty	347	1,498	Mfr. electronic photog. tools
(Scottsdale, AZ) 9. D.R.I. Industries	403	38,876	Mail-order handyman prod.	(Chatsworth, CA) 389. Bay State Carbide Prod.	346	1,478	Mfr. cutting tools
(Bloomington, MN) O. Aaron's Office Furniture (Lincolnwood, IL)	400	10,000	Office furniture retailer	(Barrington, NH) 390. Temporaries (Washington, DC)	346	34,128	Temp. personnel
1. Chemsize (Travelers Rest, SC)	400	5,500	Mfr. chemicals; steel galvanizer	391. Superior Indus. of Neb.	345	23,526	Design/bld./insulate cold storage fac.
2. TLA	400	6,000	Travel agency	392. Stratabolt	342	2,433	Mfr. mine support/
(Santa Monica, CA) 3. Acme Canvas (Maldon, MA)	399	10,750	Mfr. ind./ recreational	(Pelham, AL) 393. Electronic Engineering	342	23,092	ventilation prod. Phone/word process syst.
(Malden, MA) 4. Aquatic Pool Builders (Houston)	399	3,138	textile prod. Residential swimming pool construction	(Brecksville, ÖH) 394. Central Coated Products	342	3,379	sales, service Mfr. waxed/oiled pkg. papers
5. Tele-Pages (Parsippany, NJ)	397	1,636	Local ad directories	(Alliance, OH) 395. Pixley Richards West (Tempe, AZ)	342	10,600	Precision molding/assembly of plastic prod.
6. General Physics	393	23,685	Training, eng. serv.	396. N. American Brokerage	341	3,750	Financial brokerage prod.
(Columbia, MD) 7. Specialty Surfacing	392	825	for nuclear util. Recreational surface	(Bala-Cynwyd, PA) 397. Dowdell	340	1,889	Equipment financing;
(Honolulu) 8. Vocational Training Ctr.	392	1,039	construction/finishing Trade school	(Sacramento) 398. Advanced Marine Enterp.	336	5,333	mortgage banking Naval architecture,
(St. Louis) 9. Siegel Ruggiero Design	386	670	Photo studio; ad agency	(Arlington, VA) 399. General Aero Products	335	8,090	marine eng. Mfr. aircraft control syst./
Graphics (New York) O. Titan Protection Services (Sunnyvale, CA)	384	4,200	Private patrol	(Copiague, NY) 400. Southwestern Directory (Oklahoma City)	334	2,703	Publish telephone direct.
1. Bio-Tek Instruments	381	2,230	Mfr./design medical	401. American Shifty	333	993	Wholesale/retail truck
(Burlington, VT) 2. Forum Corp. of N. Amer.	380	10,470	instrumentation Dvlp. perform	(N. Little Rock, AR) 402. Superior Supply	331	919	transmissions Distributor bldg.
(Boston) 3. Dombrowski & Holmes	380	1,320	improve programs Transport./cleanup	(Marion, IN) 403. Planning Systems	330	5,026	maintenance supplies Research/anal. of naval
(Chicago) 64. SLM Instruments	379	2,215	hazardous waste Mfr. electro-optic instrumen.	(McLean, VA) 404. Professional Book Dist.	329	4,434	warfare syst. Book-order fulfillment
(Urbana, IL) 55. Crazy Joe's (Kannapolis, NC)	379	2,738	Auto parts, access. retailer	(Columbus, OH) 405. Midwest Office Systems (Marshalltown, IA)	327	4,700	Market office products, serv.
66. Wild & Wooly Needle-	377	2,008	Needlecrafts retailer	406. Arus Andritz	326	15,880	Assembly, sales
crafts (Falls Church, VA) 7. Numeridex 1	376	8,005	Mfr. machine tool	(Arlington, TX) 407. Ultimate Nut & Candy	323	1,137	separation equip. Retail confectionary
(Wheeling, IL) 8. Teleram Communications	369	4,016	programming syst. Mfr. portable computers,	(Studio City, CA) 408. Ad Factors Mktg. Rsrch.	321	2,802	Consumer/indus.survey rsrch
(White Plains, NY) 9. Mediterranean Importing	367	5,600	terminals Importer, Italian wines	(Gien Ellyn, IL) 409. Sage Systems	319	2,878	Mfr., sales computer
(Lake Success, NY) 70. Thayer Dental Laboratory (Mechanicsburg, PA)	366	515	and specialties Dental supplies laboratory	(Bethesda, MD) 410. Mogas Industries (Houston)	316	4,191	software, service Mfr. specialty ball valves
1. Sharpoint	365	7,356	Mfr. surgical products	411. Power Eng. & Mfg.	316	1,567	Mfr. gear boxes
(Mohnton, PA) 72. Northern Air Freight	365	21,278	Air freight forwarding	(Waterloo, IA) 412. Industrial Sciences	312	2,917	Mfr. audiovisual process. equ
(Seattle) 73. Account-A-Call	360	2,182	Phone account software/	(Gainesville, FL) 413. Basic Cencept	311	3,700	Mfr. portable lamps
(Burbank, CA) 74. Pallet City	360	3,538	Mfr./repair wooden pallets	(Paterson, NJ) 414. Austin Nelson¹	310	13,492	Gen'l. contractor,
(Chicago, IL) 75. Cathedralite Domes (Capitola, CA)	358	2,828	Mfr. energy-efficient prod., geodesic domes	(Austin, TX) 415. Media Recovery (Graham, TX)	309	4,175	commercial const. Computer accessories sales/service
76. American Business Lists (Omaha)	356	3,860	Publisher of business lists	416. Seneca Balance (Depew, NY)	308	1,000	Test balance HVAC syst.
77. VIP Enterprises	355	3,380	Waterproofing sealants/	417. Knight Equipment ¹	307	4,302	Mfr. electronic pumps
(Miami, FL) 78. Ray's Mobile Home	355	1,940	coatings Manufactured-home sales	(Costa Mesa, CA) 418. Universal Fire Equipment	305	3,248	Sale/service commercial
(Bakersfield, CA) 79. Daniel Co. of Springfield	354	3,908	Common/contract motor	(Dallas) 419. Cyberex	305	11,489	fire equip. Mfr. elect. power
(Springfield, MO) 80. Information Bureau	354	2,200	carrier Financial newsletters	(Mentor, OH) 420. Hekimian Laboratories	305	11,935	conditioning equip. Mfr. telecom. systems/ instrument.

Led by a Seattle furniture wholesaler, 65 of last year's Private 100 companies remain on this year's roster of 500. Only 25 of them, however, are still among the top 100.

ompany (by rank)	Percent Increase	'81 Sales (\$000)	Business description	Company (by rank)	Percent Increase	'81 Sales (\$000)	Business description
21. Federated Group	305	60,710	Retail home entertainment	461. Alarmingly Safe & Sound	267	1,529	Security systems svs.
(City of Commerce, CA) 22. McDonald Equipment	302	9,455	centers Distrib. engines/engine-	(Holliswood, NY) 462. Process Efficiency Prod.	266	1,170	Mfr. water filters
(Willoughby, OH) 23. Mid City Web	300	4,000	generator sets Web offset lithography	(Los Angeles) 463. Sprott Oil	263	12,250	Petroleum distribution
(Chicago) 24. Drafting Graphics	300	1,859	Printers, eng./drafting media	(Manning, SC) 464. H. Loney Construction	262	4,272	General contractor
(Elk Grove Village, IL) 25. Command Plastic (Akron)	298	2,329	Mfr. heat-sealed vinyl packaging	(Brattleboro, VT) 465. Creative Mgmt. Syst. (Vienna, VA)	262	493	Telecommun. software
26. Intl. Computer Programs	298	3,962	Computer software info.	466. CTEC	262	6,702	Computer systems and
(Indianapolis) 27. Tele-Terminals	298	6,942	publisher Computers/data term./maint.	(McLean, VA) 467. Controlled Syst. of Wisc.	260	607	operations analysis HVAC contractor
(Minneapolis) 28. Conco Engineering	295	2,312	sys./software Genl. eng. construction	(Nashotah, WI) 468. Merco	260	11,014	Distrib. appliances
(San Luis Obispo, CA) 29. Daw	294	10,000	Interior construction/design	(Milwaukee) 469. Construction Mgmt.	260	23,285	garden equip. General contractor
(Salt Lake City) 30. Calhoun's Collectors Soc. (Edina, MN)	294	28,257	Direct mail mktg., collectible items	(Knoxville, TN) 470. Acctex (San Francisco)	258	7,332	Temp./perm. placement, office personnel
31. TaxLogic	294	938	Computerized income tax	471. Southeastern Medequip	257	454	Med. equip. rent./sales/serv.
(Richardson, TX) 32. Video Tape Assoc.	294	5,081	process. services TV/indust. training programs	(Jacksonville Beach, FL) 472. Rundel Products	257	5,036	Mfr. vinyl binders, tabs
(Hollywood, FL) 33. Energy & Envrmtl. Rsrch.	289	6,972	High-tech. combustion eng.	(Portland, OR) 473. Telspan	256	2,519	Sales/install./maint./phone
(Irvine, CA) 34. Creative Professional	289	1,217	Direct mail advertising serv.	(Long Island City, NY) 474. Diversified Graphics	255	2,349	systems Typesetting, graphic arts
(Woburn, MA) 35. Baylock Manufacturing (Leonard, MI)	288	8,567	Mfr. component parts for auto. mfrs.	(Little Rock) 475. Pacific-Sierra Research (Los Angeles)	252	7,265	Technical services, electronic sys.
36. Shannon	286	2,610	Electronic distrib./retailer	476. Martin Instrument	251	16,480	Distrib. architec., art
(Kent, WA) 137. Chiswick Trading	286	5,909	Indust. distrib., flexible	(Livonia, MI) 477. Homecraft Marketing	250	1,400	supplies/furn. Mfr. wire prod. for home/ garden
(Sudbury, MA) 38. Cloverdale Equipment	286	6,905	Sales/services/rentals	(Englewood, NJ) 478. Windamatic Systems ¹	250	1,756	Mfr. winding mach, for electric motor ind.
(Oak Park, MI) 139. ComTrac	286	5,148	Construct. equip. Transportation mgmt. info.	(Fort Wayne, IN) 479. Galaxy Business Prod.	249	1,276	Office products
(Columbus, OH) 440. Morning Star (Eden Prairie, MN)	285	2,650	Publisher, posters/ calendars/stationery	(Honolulu) 480. C.B. Thomas Construc. (Spofford, NH)	249	2,942	Drilling/blasting specialists
441. Brenlin Group	285	82,987	Mfr./distrib. truck parts	481. Olympic Controls (Elgin, IL)	248	2,672	Mfr. relays/switching devices
(Akron) 442. Ad-Market Attractions	284	732	Mfr./distrib. display lettering	482. Rolling Hills Interiors (Torrance, CA)	248	1,169	Interior design
(Brooklyn, NY) 443. K&L Microwave	284	6,527	Mfr. RF/microwave filters	483. Russ Berrie & Co. (Oakland, NJ)	248	63,950	Mfr. gifts, toys
(Salisbury, MD) 444. Multiple Technologies (Southfield, MI)	283	11,131	Productivity prod., payroll systems	484. Lewan & Associates (Denver)	247	14,467	Office prod. sales/rental/ service
445. Associated-General (Anchorage, AK)	280	1,466	General contractor	485. Meeco Timing Screw (Newtown, PA)	246	627	Design/mfr. pkg. equip.
446. Idea Man	277	6,652	Ad. specialties, gifts, and	486. DAQ Electronics	246	2,040	Design/mfr. remote
(Los Angeles) 447. Texas Corp. Supplies	275	532	incentive prog. Legal supplies	(Middlesex, NJ) 487. Financial Data Planning	245	8,272	
(So. Houston, TX) 448. Quintron	275	5,387	Mfr. mobile radio/paging	(Miami, FL) 488. Coleman Cable Systems	244	26,690	dvlp./sales Mfr. wire, cable
(Quincy, IL) 449. Futures Personnel Serv.	274	376	base stations Exec. recruitment/placement	(North Chicago, ÎL) 489. Ventura Associates	244	8,600	Sales promotion agency
(Baltimore) 450. Kastle Systems (Arlington, VA)	274	3,378	Central station secur./ energy mgmt. sys.	(New York) 490. Erie Creative Coatings (North East, PA)	244	865	Custom powder coatings
451. F.H. Chase	274	3,819	Install interior syst.	491. TV Cable Supply	243	4,396	Full line supplier, CATV
(Avon, MA) 452. D.C. Taylor	273	12,849	Exterior construction,	(Hersey, PA) 492. Leisure Environments (Wheat Ridge, CO)	243	1,302	Sales, saunas, hot tubs
(Cedar Rapids, IA) 453. A.J. Walters	273	2,691	roofing Design/mfr. material	493. Tri-Valley Supply	242	719	Retail/whsle. maintenance products
(Bridgeport, CT) 454. Lynn-Edwards (Sacramento)	272	23,074	handl./scaling sys. Whstr., office products	(Westlake Village, CA) 494. Ctr. for Profess. Advance. (E. Brunswick, NJ)	241	7,216	Technical/scientific continuing educ.
(Sacramento) 455. American Int'l Ins. (St. Louis)	270	3,700	General insurance agency	495. National Computer Print (Birmingham, AL)	240	2,454	
456. Robertson's Auto Salvage (Wareham, MA)	269	4,105	Late-model auto salvage	496. Pinson Valley Heat Treating (Birmingham, AL)	239	1,067	Metals heat treating service
457. Comsonics	269	2,637	CATV services/products	497. Mahoney & Wright Ins.	238	17,600	Insurance agents, advisers
(Harrisonburg, VA) 458. Calif. Plant Protection	269	84,785	Security guard service	498. Cartwright Communic.	238	2,662	Electronics distributor
(Van Nuys, CA) 459. Cojac Portable Buildings	268	1,586	Mfr./sales, portable	(Cincinnati) 499. David Langer & Co.	236	1,151	Whsle. distrib., games, toys
(Oklahoma City) 460. Entropy Environmentalists	268	3,074	buildings Air-pollution testing	(Los Angeles) 500. Termiflex	235	1,596	Mfr. control/display units

ASS OF '81: OFF THE PACE BUT IN THE PACK

Led by A-America, a Seattle furniture wholesaler, 65 of the 1981 INC. Private 100 companies earned rankings among this year's expanded Private 500 roster (see Footnote 1, main tables, page 39). Of the 65, however, only 25 remain among the 100 front-runners.

What about the 35 1981 INC. Private 100 companies that didn't make the 1982 list? Thirteen of them closed 1981 with sales decreases, thus failing to qualify. The declines ranged from a mere 1% logged by Trend Group, a Pennsylvania-based equipment lessor (#41 in '81), to precipitous drops of more than 50% registered by at least four other companies.

Three other 1981 Private 100 companies grew in the 1977-81 base period but missed the +235% cutoff point of this year's top 500. They include Progressive Graphics (+214%), Wren Associates (+194%), and American Awning & Patio (+192%).

Four businesses were disqualified for reasons other than sales performance. As predicted in the December 1981 issue, two have sold out (Charles Schwab and Associated Druggists), one has gone public (Godfather's Pizza), and one has plunged into bankruptcy (Wayne H. Coloney).

The performances of the remaining 15 companies could not be charted. Exercising the unique right of closely held companies, principals in each case declined to disclose information for reasons ranging from changes in management to changes of heart.

HOW THE PRIVATE 500 WERE SELECTED

The 1982 INC. Private 500 is a charter roster of 500 of the fastest-growing privately held smaller businesses in the United States. To be included on the list, each company had to meet the following qualifications:

- 1. The company is an independent, privately held corporation, proprietorship, or partnership.
- 2. The company shows a sales history of at least five years, increase in sales from 1977 to 1981.) Companies founded after 1977 were excluded.
 - 3. Sales in 1977 were at least \$100,000 but less than \$25 million.
- 4. The company's 1981 sales exceeded its 1980 sales. Companies showing growth in the five-year period, but a sales decline in 1981, were excluded

While the criteria were relatively simple, the task of identifying the 500 finalists was complex, both because of the numbers of companies involved and because the project depended on data generally regarded as confidential. INC. estimates that the total universe of potential Private 500 candidates exceeded 470,000 companies. The research relied on two primary sources: INC. readers and in-house records. In addition, business groups, trade associations, and professional service firms were alerted to the search for high-growth companies by letter, advertisements, and personal contact.

Business reply cards inviting readers to nominate candidates for the Private 500 were inserted in INC.'s April, May, and June 1982 issues. Drawing on the publication's national circulation of more than 400,000, the cards generated more than 5,000 entries from April 1 to July 31. In-house database was screened to produce an additional 2,500 candidates, and another 2,000 names were added from directories and editorial files.

On August 20, data forms were sent to 9,500 company executives. More than 1,900 responses were received by the deadline of September 24. From those responses, more than 500 smaller privately owned companies whose sales had at least tripled in the past five years were identified and ranked by percentage gain in sales. Information on the top 500 was then verified through signed statements from company officers, support material from outside professionals, and telephone interviews with executives of each company

The INC. 500 project was conducted by senior editor Bradford Ketchum Jr.; research editor Elyse Friedman; researchers Maura McEnaney, and Leslie Schultz; and interviewers Paul Lombino and John Persinos.

THE PRIVATE 500 PROFILE

No. of companies by industry

The composite statistics of the INC. Private 500 offer a new measure of fast growth among smaller businesses. The group's sales jumped from \$642 million in 1977 to \$4.3 billion in 1981, at a compound annual rate of 61%. At the same time, employment soared by more than 53,000 jobs. Four out of 5 have grown internally, and all but 13 are profitable.

No. or companies by industry	
Manufacturing	133
Wholesale	83
Retail	
Food	7
Nonfood	35
Other services	210
Construction	29
Mining	3
Total sales in 1981 (\$ bil.)	4.3
Percent change (1977–81)	+571%
Avg. sales in 1981 (\$ mil.)	8.6
Avg. sales in 1977 (\$ mil.)	1.3
Avg. sales per employee in 1981	\$61,167
Avg. sales per employee in 1977	\$37,873
Compound average annual	φυ1,010
sales growth (1977–81)	
Total	60.9%
1.77	
Range	35%-246%
Median	. 58.6%
No. operating at a profit	487
Net income as % of sales	
(No. of companies)	
16% or more	54
6%-15.9%	253
0.1%-5.9%	180
No. acquiring other companies (1977)	7.00
No. founded since 1972	346
Avg. age (years)	10.2
Total no. of employees	
1981	70,359
1977	16,950
Percent change (1977–81)	+315%

TOP 20 PERFORMERS IN SALES PER EMPLOYEE*

Rank	Company (No. of employees)	Sales per employee
1.	Colorado Boxed Beef (15)	\$2,680,206
2.	International Games (22)	1,472,313
3.	R.W.P. Johnson Associates (7)	981,130
4.	Concord Carpet Mills (10)	958,900
5.	LaMarca Group (21)	746,710
6.	Sprott Oil (21)	583,347
7.	Electronic Seating Sys. (140)	578,226
8.	TV Cable Supply (8)	549,526
9.	W-B Pump & Supply (51)	533,139
10.	Brady Marketing (12)	500,000
11.	Technology Transfer Inst. (5)	472,213
12.	Beacon Sales (16)	454,275
13.	Sportsman's Emporium (42)	436,456
14.	Memphis Glove (21)	419,324
15.	Superior Industries of Nebraska (60)	392,103
16.	Marketing Corp. of America (178)	345,022
17.	Contract Furnishings & Sys. (40)	324,200
18.	Metaltech (7)	316,470
19.	Aquatic Pool Builders (10)	313,849
20.	Unitronix (20)	310,000

 ¹⁹⁸¹ data. List excludes capital-intensive energy developes. brokers, and real estate and financial service firms

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